



set the tone + share the love

congratulations and best wishes on this exciting time in your lives!

we also know it can be a little stressful and overwhelming, too.

my job is to make this one of the fun parts, and to use my knowledge and expertise to help you create an invitation suite that beautifully communicates important information to your guests in a way that keeps you and your relationship, your tastes and preferences and quirks, at the heart of it all.

guests should be able to tell from the first glance at your invitation suite what to expect at your event, and most importantly, should feel that their unique presence is truly required to help you celebrate!

the thoughtful details that go into your invitations will reflect the care with which you are planning the rest of your big day, and your guests will be able to feel it, be drawn to it, and want to share it with you.

this kind of work requires our collaboration and maybe a larger investment than you would be otherwise inclined toward, but unlike the turnkey online options, what we will create together is a fully customized, personalized, original work of art that reflects you and the joy you want to share with your loved ones on your wedding day.

the process: phone or coffee consultation together → a quote is provided → if you choose to move forward, a contract + timeline are signed, a style guide is designed, + a 50% deposit is placed → content + wording is provided to me → drafts are emailed to you, approvals/revisions are emailed to me → remaining balance is paid, final suite is packaged up and presented or shipped to you!

* it generally takes 8-12 weeks to complete a suite.

* final suites may require some final assembly on your part (stuffing/sealing/stamping)



a quick note on pricing

unsurprisingly, this varies wildly based on a number of factors, including, but not limited to:

- your guest count
- your budget
- how much information you plan to provide to your guests
 - weekend itinerary
 - a details card with your wedding website or parking information
 - map
 - accommodations
 - your love story/relationship timeline
- how we print your invitations
 - digital \$
 - screenprint \$\$
 - letterpress or gold foil \$\$\$
- if you choose to include envelope calligraphy, and what style
- how you choose to go about return addresses
 - calligraphy
 - custom address stamp
- details
 - envelope liners
 - sashes or string to bind it all together
 - wax seals
- you get the idea!



it is difficult to suggest a ballpark number without having an in-depth conversation about all of these factors! i promise to be as quick as possible about turning around a quote for you though, once we have a chance to discuss it all. i try to price things a la carte, so we can easily create a package to fit your needs.



invitation inspiration



elements of note:

- digital print (full range of color, least expensive)
- hand-painted floral motif + crest
- modern calligraphy addressing
- custom return address stamp



invitation inspiration



elements of note:

- letterpress print method (single thick card) invitation panel
- hand-painted landscape motif + custom map
- modern calligraphy addressing
- complementary paper sash



invitation inspiration

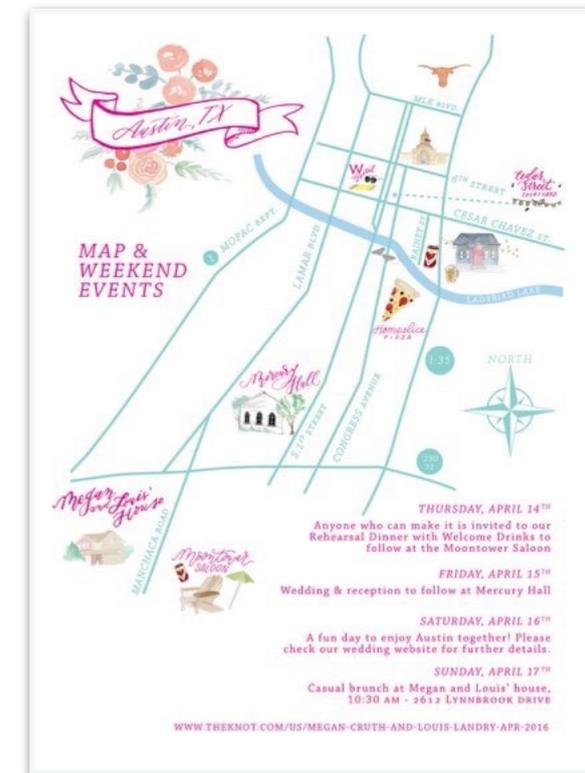
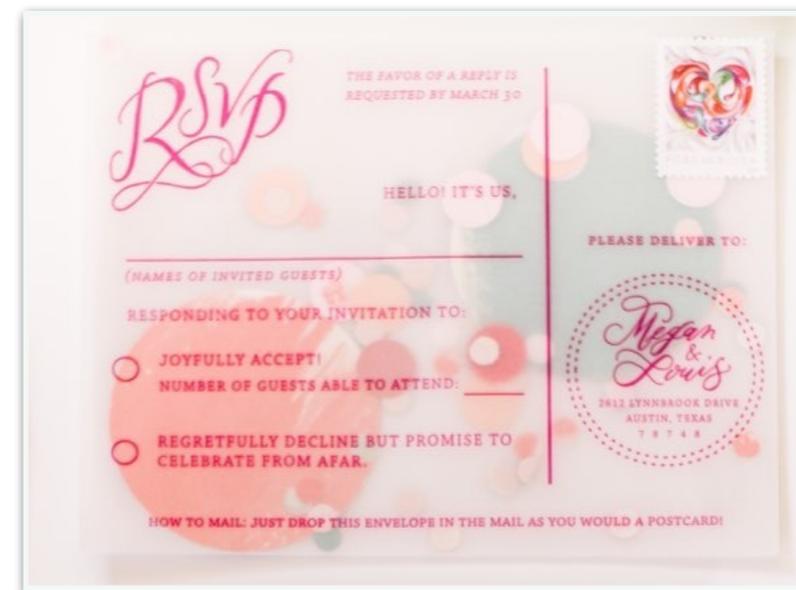


elements of note:

- letterpress print method (double thick) on invitation panel
- modern calligraphy addressing
- RSVP postcards
- wax seals
- thread + tissue sashes to band items together



invitation inspiration



elements of note:

- letterpress print method
- modern calligraphy addressing
- RSVP confetti-packet postcards
- gold glitter paper band + gold dot liners
- custom map + itinerary
- custom return address stamp to match postcards



invitation inspiration



elements of note:

- screen printed (recommended for gold ink)
- custom crest (and matching stamp)
- modern calligraphy + block letter addressing
- corresponding bachelor/bachelorette party invitations
- vintage postage
- gold envelope liners



invitation inspiration



in love with your venue? we can include an original illustration of it somewhere in your suite!



details details details



anatomy of possible components

Outer envelope
- Shown with modern calligraphy

Custom rubber stamp (for return addressing)



Belly Band/Sash
(shown below, banded
around
the pocket enclosure)

Custom Map

RSVP card
- shown as a
double-sided postcard
- option for traditional
reply card + envelope

Pocket enclosure

Details/Accommodations
card

Invitation card
(typically 5x7")

Envelope Liner
- custom artwork **or**
- decorative fine paper

Save the Date card
- photo postcard **or** card
+ envelope (usually 4.5 x
6.25") envelope not pictured

Couples' stationery
(flat note)

Thank You cards
(fold note)



the price of a first impression

The envelope is the first thing your guests will see.

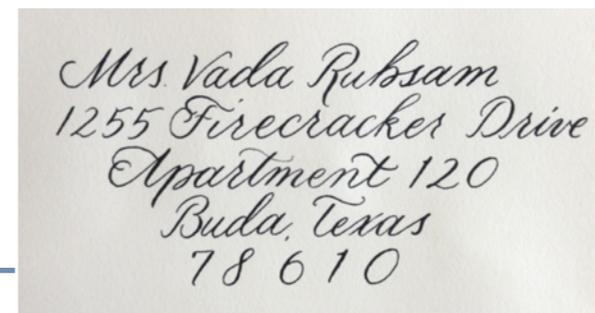
A stack of catalogues and bills will arrive in their mailbox, and your invitation will be a little oasis of thoughtful, lovely, hand-made goodness in the sea of junk.

No matter how much or how little you spend on the invitations themselves, the envelope makes the first impression and sets the tone for not only what to expect inside, but at the event itself.

Styles and options are endless, but the base pricing chart can give you a good idea of what to expect. If interested, I can supply another style guide with more examples and longer explanations of the differences between the styles.

Custom styles are always an option.

Envelope Pricing	Outer Envelope	Return Address	Inner Envelope
Formal Calligraphy	\$3.50	1.00	\$1.50
Modern Calligraphy	\$3.00	\$0.75	\$1.25
Monoline	\$3.00	\$0.75	1.25
Mixed Lettering	\$3.25	n/a	\$1.25



*Pricing does not include the cost of the envelopes themselves or sales tax

references

please be sure to let me know if you'd like to chat with any past clients or wedding professionals with whom I have worked. many brides have volunteered to provide positive reviews and while I've never taken them up on the offer, would direct you to any one of them with confidence.

featured work

i've been lucky enough to work with many talented wedding planners and photographers who have successfully submitted the fruits of our creative labors to various popular wedding publications + media outlets including, but not limited to Style Me Pretty, Green Wedding Shoes, Artfully Wed, Grey Likes Weddings, and smaller regional publications. please email me for links to some of the most recent features if you're interested.

photo credits

those talented photographers i just mentioned took most of the photos of my work in this document.

Sophie Epton Photography: cover photo, p.8

Laura Morsman Photography: p. 5, 6

Michelle Boyd Photography: p.4

Cory Ryan Photography: p.7

Loft Photography: p. 9

Photography by Vanessa: p.9

me: the poorly lit ones

