JESSICA ☆ ASIRELLA

selected work

children's book illustration

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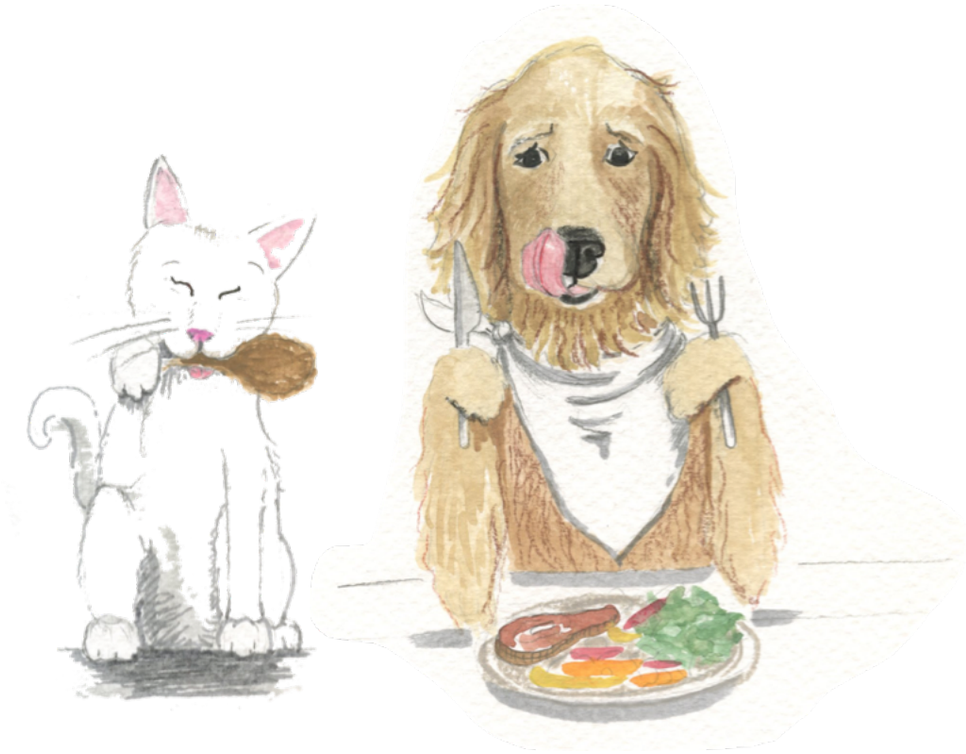
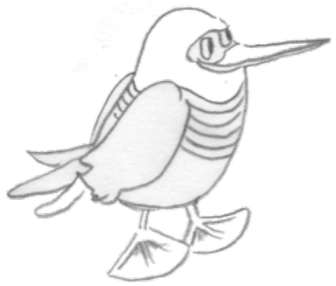
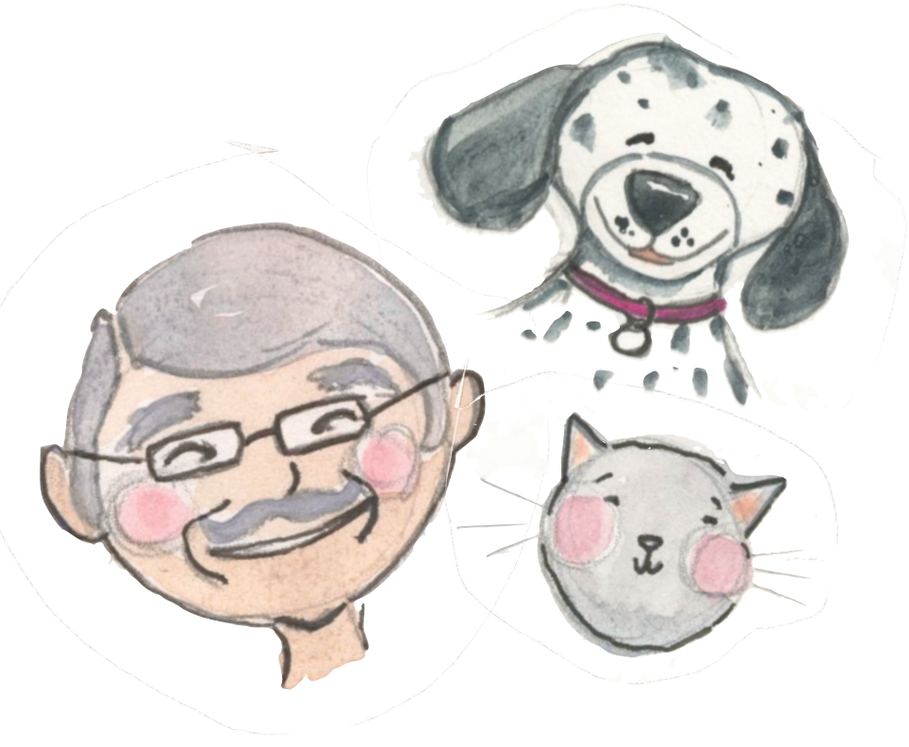
CHARACTERS

JESSICA ASTRELLA

i love to draw people and animals using gouache, colored pencil, pen, and digital touching-up.
working by hand helps me capture the life, humor, and unique spirit of each little creature.







(i **really** like to draw dogs).

JESSICA ASTRELLA

character development

this red-footed booby is named ***norman,*** *developed from a children's book text by zoe tucker.*

JESSICA GASTRELLA

ENVIRONMENTS

JESSICA HASIRLIA

detail-oriented buildings and backgrounds are one of my calling cards in wedding invitation design elements. i like use the same materials - hand painted gouache, colored pencils, pens, and digital touch-ups - to bring places to life just like the characters that inhabit them.

"The Great Adventure" is a story by Zoe Tucker about a red-footed booby named Norman who lives in the Galapagos Islands but thanks to a nasty storm, ends up on the Southern Coast of England where he makes a friend who helps him find his way home.

Cover is the result of an assignment in the Make Art That Sells: Children's Book Illustration five-week course, completed in Spring '17.

"You're going on an adventure," said Ruby. "Write me a postcard when you get there."

They bought him a ticket and a bag of chips for the ride.

She tied her best red scart around his neck and waved goodbye.

Double-page spread for "The Great Adventure"

JESSICA ASTRELLA

Jessica Crowell Astrella is a freelance lettering artist, calligrapher, and illustrator currently offering work in three channels:

As ***Jessica Astrella*** she is finally venturing into her dream-job territory: illustrating children's books. It's what her mom has always said she'd end up doing, and when was a mother ever wrong? Obsessed with reading since age 4, and a collector of picture books well into adulthood, Jessica is finally calling on her years of art education and training to put them to their intended use.

She is not currently represented, and is building up a pitchable portfolio of work in hopes that she finds an agent partner by the end of 2017 to help pair her with authors working to tell sweet, funny, relatable stories about weird, brave characters in this world or others.
She is currently based in Portland, OR.
hello@JRoCro.com

J.RoCro arts + letters is the work of Jessica Crowell Astrella, and exists to provide thoughtful, beautiful, relatable paper goods + illustration to people who like those things.

(Her full name was Jessica Rose Crowell, which is where "J.RoCro" comes from - but she got married and blindly fell into the trap of the patriarchy and changed her name and chaos now reigns in the branding department of her life. It's fine, she's working through it.)

J.RoCro arts + letters offers greeting cards and prints, logotype work, and fully custom invitation suites for weddings, parties and events, as well as custom artwork and illustration commissions.

While living in Austin, TX she got so busy with wedding work that she started a new brand specifically for day-of signage and wedding paper called ***Boarding School Collective***. Their team creates luxurious, truly bespoke hand-calligraphed items for weddings and events on fabric, wood, glass, lucite, marble, paper and anything else we can get our hands on. To explore our offerings, please visit BoardingSchoolCollective.com